

Data protection

With this privacy policy we would like to inform you about the data protection-relevant functions of our website. It explains which data we collect and what it is used for, and you are informed about your rights.

By clicking on the respective point you will go directly to the corresponding content:

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1. General

Data transmission via the Internet can occasionally have security gaps, so absolute protection cannot be guaranteed. You can therefore also transmit your data in other ways, for example by telephone.

SSL encryption

Our website is SSL encrypted. This is a system for protecting the transmission of data; this data cannot usually be read by third parties. You can recognize an encrypted connection by the fact that a small lock appears in the address line of your browser and a change from "http" to "https" occurs.

Collection of general data and information

Every time you visit our website, a series of general data and information is automatically recorded. This is stored in so-called log files on the server. The following information can be recorded:

- browser type and versions used,
- operating system used by the accessing system, usually your computer
- Referrer , i.e. the website from which you/the accessing system reached our website
- the sub-websites that are accessed via the accessing system on our website
- Date and time of access to our site

- IP address (Internet Protocol address)
- the Internet service provider of the accessing system
- other similar data and information used to avert threats in the event of attacks on our systems

This data is collected anonymously. We do not draw any conclusions about the person concerned based on this data. Information about the applications and functions used on our website and which are relevant to data protection can be found in the section "[Information about the applications on our website](#)".

2. Terms

In order to make the following data protection declaration easier for you to understand, we would like to introduce you to some definitions that we consider important:

GDPR is the abbreviation for General Data Protection Regulation (Regulation 2016/679 of the European Parliament and of the Council of 27 April 2017)

Personal data is all information relating to an identified or identifiable natural person (hereinafter referred to as the "data subject"). A natural person is considered identifiable if he or she can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more special characteristics that express the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

A data subject is any identified or identifiable natural person whose personal data is processed by the controller.

Processing is any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Restriction of processing is the marking of stored personal data with the aim of limiting its future processing.

The controller or person responsible for processing is the natural or legal person, public authority, agency or other body which, alone or jointly with others, decides on the purposes and means of processing personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for his or her nomination may be provided for by Union or Member State law.

A processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Recipient is a natural or legal person, public authority, agency or other body to which personal data is disclosed, whether a third party or not. However, authorities which may receive personal data in the framework of a particular investigation in accordance with Union or Member State law shall not be considered recipients.

Third party means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons authorised to process personal data under the direct responsibility of the controller or processor.

Consent is any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data concerning him or her.

A third country is any state that is neither a member of the European Union nor the European Economic Area.

3. Information according to Article 13 GDPR

Name and address of the person responsible within the meaning of the GDPR
German Recycling Service GmbH
represented by the managing director Nils Röpke Bonner Straße 484 – 486
50968 Cologne info@deutsche-recycling.de

Data protection officer
Attorney Christiane Henneken
c/o henneken & partners lawyers
Falkenburgstrasse 31-33
50935 Cologne
dsb-deutscherecycling@henneken.biz

Categories of data subjects and types of data processed
Visitors and users of our website or our online offering.

The following types of data are processed:

- Contact details (e.g. email, telephone numbers), if provided
- Content data (e.g. text input)
- Usage data (e.g. access times, pages visited)
- Meta/communication data (e.g. device information, IP addresses)

Purpose and legal basis of processing

The processing is carried out for the following purposes:

- to provide our online offer, its functionalities and contents
- to optimize our site and its security
- for reach measurement/marketing (for details see section "*Information about the applications on our site*")

is not mentioned in the data protection declaration, in particular in the section "*Information about the applications on our website*", the following applies:

- The legal basis for obtaining your consent is Art. 6 Para. 1a) GDPR
- The legal basis for processing to fulfill our services and carry out contractual and pre-contractual measures as well as answering inquiries is Art. 6 Para. 1b) GDPR
- The legal basis for processing to fulfill our legal obligations is Art. 6 Para.1c) GDPR
- The legal basis for processing to protect our legitimate interests is Art. 6 Para. 1f) GDPR.

Deletion and blocking of personal data

We process and store personal data only for the period necessary to achieve the storage purpose or, if provided for in laws or regulations, for the period specified therein. If the storage purpose no longer applies or the statutory storage period expires, the personal data is routinely deleted in accordance with legal requirements.

Processor

If we transmit data to other people and companies or otherwise grant them access to the data, this is only done on the basis of legal permission. If we commission third parties to process data on the basis of a so-called "order processing agreement", this is done on the basis of Art. 28 GDPR.

Transfers to third countries

If we process data in a third country or if this occurs as part of the use of third-party services, this only happens if we are legally permitted to do so. If we process data in a third country or have it processed by third parties (contract processing), this is done on the basis of Article 44 ff. of the GDPR. If the applications we have implemented on this website transmit data to third countries, this is noted accordingly in the corresponding note.

Your rights as a data subject:

Right to information (Art. 15 GDPR) You have the right to request information from us as to whether we process personal data concerning you and, if this is the case, you also have the right to request information on the following points:

- the purposes of processing
- the categories of personal data being processed
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period
- the existence of a right to rectification or erasure of personal data concerning them or to restriction of processing by the controller or a right to object to such processing
- the existence of a right to lodge a complaint with a supervisory authority
- if the personal data are not collected from the data subject: all available information about the origin of the data

- the existence of automated decision-making, including profiling , referred to in Article 22 (1) and (4) GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and envisaged consequences of such processing for the data subject

If your personal data is transferred to a third country or to an international organization, you also have the right to be informed of the appropriate guarantees in accordance with Article 46 GDPR in connection with the transfer. As part of the request for information, we will provide you with a copy of the personal data that is the subject of processing in accordance with Article 15 Paragraph 3 GDPR. We may charge a reasonable fee for each additional copy. If you submit the request electronically, we will provide the data in an electronic format unless you specify otherwise.

Right to rectification (Art.16 GDPR)

You have the right to request that we correct any inaccurate personal data concerning you. You also have the right to request that incomplete personal data be completed, taking into account the purpose of the processing.

Right to erasure (so-called right to be forgotten; Art. 17 GDPR) You have the right to request that we erase your personal data if the following applies and the processing of the personal data is not necessary:

- The personal data are no longer necessary for the purposes for which they were collected or otherwise processed.
- You have withdrawn your consent on which the processing is based and there is no other legal basis for the processing.
- You object to the processing pursuant to Art. 21 Para. 1 GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21 Para. 2 GDPR.
- The personal data were processed unlawfully.
- The erasure of personal data is necessary to fulfil a legal obligation under Union or Member State law to which we are subject
- The personal data was collected in relation to services offered by us in accordance with Art. 8 Para. 1 GDPR.

If the personal data was made public by us and we as the controller are obliged to delete the personal data pursuant to Art. 17 Para. 1 GDPR, we shall take appropriate measures, including technical ones, taking into account the available technology and the implementation costs, to inform other data controllers which process the published personal data that you have requested the deletion of all links to these personal data or of copies or replications of these personal data from these other data controllers, unless processing is required.

Right to restriction of processing (Art.18 GDPR) You have the right to request that we restrict processing if one of the following conditions is met:

- You contest the accuracy of the personal data for a period enabling us to verify the accuracy of the personal data.

- The processing is unlawful and you oppose the erasure of the personal data and request the restriction of the use of the personal data instead.
- We no longer need the personal data for the purposes of the processing, but you require it to assert, exercise or defend legal claims.
- You have objected to the processing pursuant to Art. 21 Para. 1 GDPR and it has not yet been determined whether our legitimate reasons outweigh your legitimate reasons.

If the processing of your personal data has been restricted in accordance with the above conditions, we may only process it - apart from storage - with your consent or for the establishment, exercise or defense of legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the Union or a member state. We will inform you before a restriction is lifted.

Right to object (Art. 21 GDPR)

You have the right to object at any time to the processing of personal data concerning you which is carried out based on Art. 6 (1) e or f GDPR (processing in the public interest or to safeguard a legitimate interest), for reasons related to your particular situation; this also applies to profiling based on these provisions. We will then no longer process the personal data unless we can prove compelling legitimate grounds for the processing which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims. If personal data is processed to conduct direct advertising, you have the right to object at any time to the processing of personal data for the purposes of such advertising; this also applies to profiling insofar as it is related to such direct advertising.

Right of revocation (Article 7, paragraph 3 GDPR) If you have given us your consent to process your personal data, you have the right to revoke this consent at any time without giving reasons. The legality of the data processing carried out up to the time of revocation remains unaffected by the revocation.

Automated decisions in individual cases including profiling

You have the right not to be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you, unless the decision is necessary for entering into or fulfilling a contract between you and us, or is permitted by Union or Member State law to which we are subject, and this law contains appropriate measures to safeguard your rights and freedoms as well as legitimate interests, or is made with your explicit consent. If the decision is necessary for entering into or fulfilling a contract between you and us, or is made with your explicit consent, we will take appropriate data protection measures to safeguard your rights and freedoms as well as legitimate interests, including at least Right to obtain our intervention, to present your own point of view and to contest the decision.

Right to data portability (Art. 20 GDPR)

You have the right to receive the personal data concerning you that you have made available to us in a structured, common and machine-readable format. You also have the right to transmit this data to another controller without hindrance from us, provided that the processing is based on consent in accordance with Art. 6 (1) (a) GDPR or Art. 9 (2) (a) GDPR or on a contract in accordance with

Art. 6 (1) (b) GDPR and the processing is carried out using automated procedures.

You have the right to request that we transmit the data directly to another controller, provided this is technically feasible and does not adversely affect the rights and freedoms of others.

Right to complain (Art. 77 GDPR)

Irrespective of other administrative or judicial remedies, you have the right to lodge a complaint with a supervisory authority if you believe that we are processing your personal data in violation of the GDPR. The supervisory authority may in particular be the one in the member state of your residence, your place of work or the place of the alleged violation. You can find an overview of the German supervisory authorities, for example, on the website of the Federal Commissioner for Data Protection.

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/an-schriften_links-node.html

4. Information about the applications on our site

Hosting

The hoster is Hack Attack - Cremerius, Lang GbR, Gunther- Plüschow -Str. 6, 50829 Cologne. The hoster also receives the personal data processed when you visit the website. We have concluded a contract for order processing with them . The use of a hoster is necessary to operate the website and is in our legitimate interest in operating a technically up-to-date and reliable website.

Cookie Consent Tool - Cookiebot

We need your consent to use cookies. For this we use Cookiebot , a service of Usercentrics A/S, Havnegade 39, 1058 Copenhagen , Denmark . Usercentrics is the recipient of your personal data and acts as a processor for us. We have a corresponding contract with the service provider. Further information on data protection at User- centrics / Cookiebot can be found at:

<https://www.cookiebot.com/de/privacy-policy/>

With the help of Cookiebot, you and we can manage the consents. The processing is necessary to fulfill a legal obligation to which we are subject (Art. 6 Para. 1 Clause 1 Letter c GDPR). For this purpose, the following data is processed using cookies:

The tool requires and uses the following data, the recipient of which is the service provider: your IP address shortened by the last three digits; the date and time of your consent, information about the browser from which the consent was sent. The tool creates a random, anonymous and encrypted key for your consent as proof. This is stored in the browser for 12 months so that it can be used when you visit our site again.

WPActivityLog

Activity Log plugin from the provider Melapress, Blaak 520, 3011 TA Rotterdam, Netherlands on our website .

It is a security plugin that monitors and logs the activities of website users. It is designed to ensure the security of our site, in particular to ward off suspicious administration activities and hacker attacks. For events recorded in the activity log, the date and time of the event, the user and user role responsible for the

change, the source IP address from which the change originated, and the affected object on which the change was made are logged. The use of the plugin is based on our legitimate interest in the security of our website.

Social -Media

We maintain publicly accessible profiles on Facebook, Instagram, Xing and LinkedIn. However, no data is transferred from our website to these, as the integration takes place via a link to the respective social media.

However, we would like to point out that social networks generally analyze your user behavior in detail. Visiting our social media pages triggers numerous data protection-relevant processing operations. If you are logged into your social media account and visit our presence there, the operator can assign this visit to your user account. However, your personal data may also be processed if you are not logged in or do not have an account with the respective portal - for example, data may be collected via cookies that are stored on your device or by recording your IP address.

Various Google services

Legal basis for data processing for Google services

The legal basis is stated in the respective applications.

If the application in question uses cookies, your consent (Art. 6 Para. 1a) GDPR) is the legal basis, provided that you have given it in the Cookie Consent Tool. In addition, the data processing is based on our legitimate interest in accordance with Art. 6 Para. 1 f) GDPR, which is further explained in the respective application.

When using Google tools, the data is usually transferred by Google to the USA, a third country within the meaning of the GDPR. This is permitted on the basis of the agreements between the EU and the USA, the EU-US Data Privacy Framework. Google is certified accordingly. Google has also Standard contractual clauses according to Art. 46, paragraphs 2 and 3 of the GDPR. Both the Data Privacy Framework and the standard contractual clauses ensure that your data complies with European data protection standards, even if it is processed in third countries. You can find Google's own data protection information at <https://policies.google.com/privacy?hl=de>.

Google Analytics

We use the analysis tool Google Analytics on our website. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter: Google Analytics). The tool uses cookies for tracking purposes, which are stored on your computer. When you visit our website, personal data such as your IP address and your user behavior are transferred to Google Ireland Limited. This enables us to analyze the use of the website and the surfing behavior of site visitors. We use the service to optimize our online offering and to track whether third parties attack our website. This processing is based on the legal basis of legitimate interest.

With the help of this information, we can take effective measures that also serve to protect your data. Google stores the data relevant for web tracking anonymously for as long as it is necessary to fulfill the booked web service.

You can prevent the processing of personal data or the forwarding to Google by deactivating the execution of script code in your browser or activating the "Do Not Track" setting. You can also prevent Google from collecting and processing data by downloading and installing the browser plug-in available at <http://tools.google.com/dlpage/gaoptout?hl=de>.

Google reCaptcha

reCaptcha tool to prevent misuse and spam through input.

reCaptcha is offered by Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland.

reCaptcha is used to check whether an entry is made by a natural person or automated. To ensure that the entry is made by a human and not by an automated bot, the IP address of the device used, the browser used, the data of the website visit or entry and the operating system are transmitted to Google. This may also involve transmission to Google servers in the USA. The use of reCaptcha on our website serves our legitimate interest in preventing spam and preventing harmful attacks on our site.

Google Ads and Remarketing

We use the service Google Ads with Google Remarketing on our website.

Provider is Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland.

With Google Ads we can place advertisements on other websites. We can specify parameters as to which advertisements should be shown to which group of people we define. The advertisements usually lead to our website. The Google Ads Remarketing function is used also accesses remarketing target groups of the Google Analytics service and displays individualized, target group-oriented advertising that leads to our website when clicked on, which is geared to the page visitors and their behavior. In order to be able to measure the success and remuneration of Google Ads advertisements, when our website is accessed via an ad, Google measures the success of the advertising measure. The data provided by Google Ads is used to analyze and improve marketing measures. Data on the advertising interests of page visitors, interactions with advertising in relation to our website, data on access to our website by page visitors who have clicked on a Google Ads ad, data on Google Analytics remarketing target groups under previously defined individual advertising preferences of the page users, data on the end devices used, IP address and browser are processed.

When using Google Ads on our website, Google may transmit and process information from other Google services in order to provide background services for improving and customizing Google advertising. For this purpose, data may also be processed by other Google services such as Google APIs, Google Cloud, Google Ads, Google Analytics, Google Tag Manager, Google Marketing Platform and Google Fonts in accordance with the Google Privacy Policy under Google's own data protection responsibility. The legal basis for the processing of personal data is your consent, provided that you have given this via the cookie consent tool . In addition, the use of the tool is in our legitimate interest in a targeted and optimized website and generally targeted marketing campaigns.

Google Tag Manager

We use the Google Tag Manager service from Google Ireland Ltd., Gordon House, Barrow Street, 4 Dublin, Ireland, on our website. The service offers the possibility of centrally controlling other web tools and tracking programs using "tags" . Cookies are stored and analyzed on your computer for this purpose. The data is processed by the Google Tag Manager, in particular merged and stored. When you use our website, data such as your IP address and user activities are transferred to Google if you have consented in the Cookie Consent banner. IP anonymization of the source code ensures that the IP address is anonymized by Google Tag Manager before transmission. With Tag Manager, measured

values from different service providers (Google and third-party providers) can be linked and evaluated on the basis of so-called tag management.

The use of the tool is in our legitimate interest to bundle and track web activities in order to be able to target our activities, especially marketing activities.

Google Fonts

Our website uses GoogleFonts from Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA to display the font.

Google Fonts are so-called web fonts . These are provided by Google (<https://www.google.com/webfonts/>). They are stored locally on our own servers, so no data is transferred to Google.

Hubspot

We use services from Hubspot , a digital marketing tool, on our website. The service provider is Hub Spot Inc., 25 First Street, 2nd Floor Cambridge, MA, USA. The use of Hubspot 's services is based on our legitimate interest in targeted, efficient digital marketing and the use of appropriate tools. When using the applications, data is also transferred to the USA. This is permitted on the basis of the agreement between the EU and the USA, the EU-US Data Privacy Framework. Hubspot is certified accordingly. Hubspot also has standard contractual clauses in accordance with Art. 46, Paragraphs 2 and 3 of the GDPR, which also contain the necessary regulations for order processing. Both the Data Privacy Framework and the standard contractual clauses (<https://legal.hubspot.com/dpa>) ensure that your data complies with European data protection standards, even if it is processed in third countries. Information on Hubspot 's own data protection can be found at <https://legal.hubspot.com/de/privacy-policy?tid=331710151756>

Newsletter

We use Hubspot to send our newsletter. In this respect, we refer to the information on *Hubspot* . You can revoke your consent to the storage of data and its use for sending newsletters at any time, e.g. via the unsubscribe link in the newsletter.

Contact form and emails to us

The data you enter in the contact form will be processed to process your request; we will not pass on the data and will delete it if it is no longer required. The data entered in the contact form is processed on the basis of your consent (Art. 6 Para. 1a) GDPR) and to fulfill pre-contractual measures (Art. 6 Para. 1b) GDPR). You have the right to withdraw your consent at any time without giving reasons. The above also applies to e-mails that you send to us at the e-mail address provided on our website and to the personal data contained in them. The contact forms on our website are connected to Hubspot . In this respect, we refer to the above comments on Hubspot .

Contact by phone

If you contact us by telephone using one of the numbers provided on the website, your telephone number will be displayed in full on our devices if you have activated the telephone number transfer. It will also be stored in our telephone system as an incoming call with the respective call duration; the stored data can only be viewed by a small, specified group of people and is regularly deleted. The storage is based on the legitimate interest, which serves to check the cost efficiency of our communication structure.

Data protection for applications

If you send us application documents via our website or by email, we will process the personal data for the purpose of processing the application process. If no employment contract is concluded between you and us, we will delete the application documents six months after notification of the rejection decision, provided that no other legitimate interests conflict with deletion. Such a legitimate interest is, for example, the burden of proof in proceedings under the General Equal Treatment Act (AGG). If an employment contract is concluded, we will process the personal data to carry out the employment relationship; you will then be informed again separately when the contract is concluded in accordance with Art. 13 GDPR.

Microsoft Advertising (formerly : Bing Tracking/Ads)

We use Microsoft Advertising, a service of Microsoft Corp., One Microsoft Way, Redmond, WA 98052-6399, USA.

conversion tracking tool allows us to track your activities if you reach our website via an ad placed on Bing or Yahoo. This happens when a cookie is placed when you click on a corresponding ad. In particular, the number of users who clicked on an ad and reached a previously defined target page is recorded and analyzed. For example, we find out which ad users reached our site via , what they click on on our website and how long they stay on the website.

If you have given your consent via the Cookie Consent tool, the legal basis for processing the data via the Microsoft Advertising application is your consent in accordance with Article 6 (1) sentence 1 a) GDPR.

The use of the service is also based on our legitimate interest (Art. 6 Para. 1 Sentence 1f GDPR) in targeted, efficient digital marketing and the use of appropriate tools. When using the applications, data is also transferred to the USA. This is permitted on the basis of the agreement between the EU and the USA, the EU-US Data Privacy Framework. Microsoft is certified accordingly and also has standard contractual clauses in accordance with Art. 46 Para. 2 and 3 GDPR, which also contain the necessary regulations for order processing. Both the Data Privacy Framework and the standard contractual clauses ensure that your data complies with European data protection standards, even if it is processed in third countries.

If you do not wish to participate in conversion tracking , you can deactivate it on the Microsoft website or deactivate, manage or delete all cookies in your browser.